



**Media Contact:**

Corey Feltovic  
Marketing Manager  
(413) 658-1105 / [coreyf@picturebookart.org](mailto:coreyf@picturebookart.org)

FOR IMMEDIATE RELEASE

**PICTURE BOOK ART MUSEUM ANNOUNCES  
2008 CARLE HONORS RECIPIENTS**  
**Honorees to be celebrated at the 3rd Annual Benefit Gala September**

Amherst, Mass. (February 28, 2008) – **The Eric Carle Museum of Picture Book Art** is pleased to announce the date and recipients of the 3rd Annual **Carle Honors**, a unique constellation of awards designed to recognize four distinct forms of creative vision and long-term dedication to the art of the picture book and its vital role in supporting art appreciation, early literacy, and critical thinking. The **Carle Honors** will be awarded at a special Benefit Gala at the University Club in New York City on Tuesday, September 23, 2008.

The four **Carle Honors** categories acknowledge the pivotal contributions not only of the field's most innovative **Artists**, but also the equally significant work of the editors, designers, educators, and other **Mentors** who champion the art form; of the **Angels** whose generous financial support is crucial to making picture book art exhibitions, education programs, and related projects a reality; and of the **Bridges**—individuals and organizations—that have found inspired ways to bring the art of the picture book to larger audiences through work in other fields.

This year's distinguished roster of **Carle Honors** recipients includes world-renowned artist **Maurice Sendak** (Artist), philanthropists **Vanita and Jim Oelschlager** (Angels), eminent editor **Susan Hirschman** (Mentor), and Read-Aloud expert **Jim Trelease** (Bridge). Each has had a tremendous impact on enriching the field of children's illustrated literature and expanding audience and support for the same.

The evening will begin with cocktails at 6:30 p.m., followed by dinner and the presentation of awards at 7:30 p.m. The event's 300 guests will include Museum founders Eric and Barbara Carle, **Carle Honors** recipients, Museum patrons and members of the Board of Trustees, luminaries from the field of children's illustrated literature, and representatives from early childhood education and advocacy and children's media.

For more information or to make early reservations, please contact Nora Maroulis, Director of Development and Marketing, at (413) 658-1111 or email [noram@picturebookart.org](mailto:noram@picturebookart.org).

(Continued)

## **ABOUT THE MUSEUM**

Founded in part by Eric Carle, the renowned author and illustrator of more than 70 books, including the 1969 classic *The Very Hungry Caterpillar*, and his wife Barbara, The Eric Carle Museum of Picture Book Art is the first full-scale museum in this country devoted to national and international picture book art, conceived and built with the aim of celebrating the art we know first. Through the exploration of images that are familiar and beloved, it is the Museum's goal to provide an enriching, dynamic, and supportive context for the development of literacy and to foster in visitors of all ages and backgrounds the confidence to appreciate and enjoy art of every kind.

The Museum—which houses three galleries dedicated to rotating exhibitions of picture book art, a hands-on Art Studio, a Reading Library, an Auditorium, a popular Café, and a Museum Shop—is located at 125 West Bay Road, Amherst, MA. Museum hours are Tuesday through Friday 10 a.m. to 4 p.m., Saturday 10 a.m. to 5 p.m., and Sunday 12 noon to 5 p.m. Admission is \$7 for adults, \$5 for children under 18, and \$20 for a family of four. For further information and directions, call 413-658-1100 or visit the Museum's website at [www.picturebookart.org](http://www.picturebookart.org).

# # #

For additional press information and/or images,  
please contact Corey Feltovic, Marketing Manager  
(413) 658-1105 [coreyf@picturebookart.org](mailto:coreyf@picturebookart.org)