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**FOR IMMEDIATE RELEASE**

## **The Carle Presents: Eric Carle: A Feast for the Eyes**

In collaboration with Table for 10, a local Museums10 initiative celebrating the role of food in art, The Eric Carle Museum of Picture Book Art is pleased to present a special exhibition of food-related images from Eric Carle's books. The exhibition—open now through March 20, 2011—includes images from the whimsical smorgasbord enjoyed by *The Very Hungry Caterpillar* to the doughy fare of *Walter the Baker* and *Pancakes, Pancakes!* The latter books draw on Carle's fond childhood memories of visits to his uncle's bakery and his own love of pancakes. Published soon after *The Very Hungry Caterpillar*, both of these books are wonderful examples of Carle's signature collage technique, a recipe using painted tissues papers cut into shapes to create colorful, carefully designed images.

**Eric Carle: A Feast for the Eyes** also includes some of Carle's linocuts, providing visitors with the opportunity to compare this work with that of his more familiar collage method. In addition, there is a newly-expanded installation that features biographical information and images of Carle through the years. The exhibition further shows Carle's creative non-book art featuring a set and costume he created for a production of Mozart's opera *The Magic Flute*. The Carle's permanent collection is also included and features a small selection of 20<sup>th</sup> century artists including WW Denslow, Peggy Bacon and Leonard Weisgard.

According to the Museum's Curator of Education Rosemary Agoglia, the exhibition is not only a "feast for your eyes", but also food for thought. Whether interested in the lesson provided by the caterpillar on healthy eating, a bit of food lore, or a peek into how food can spark the creative process, there's something for everyone. A scavenger hunt rounds out the gallery experience. To complete the menu, visitors are also invited to partake in *A Feast of Color*, the Public Art Program featured in the Museum's Art Studio. These are free with museum admission.

"In keeping with The Carle's mission of inspiring an appreciation and understanding of the art of the picture book, this exhibition provides our visitors with multiple ways to connect with the art. We are raising a generation of museum goers," said Agoglia. "It's what The Carle is all about."

(Continued)

### **Additional programming for Eric Carle: A Feast for the Eyes includes**

**FoodPlay**, October 16, 2010 at 1:00 pm - Free with Museum Admission  
National award-winning theater show with juggling, colorful characters, music, and magic makes good eating great fun! Take home some great recipes and meet Barbara Storper, author of *Janey Junkfood's Fresh Adventure!* Book signing to follow.

### **Other Food-related exhibitions and activities at The Carle include**

#### **Gallery Exhibition:**

**Leo Lionni: Geraldine, the Music Mouse** (now through - November 28, 2010)  
In celebration/observance of the centenary of the birth of the beloved artist Leo Lionni, the Carle's Central Gallery features *Geraldine, the Music Mouse*, borrowed from the Lionni family. While nibbling at a huge hunk of parmesan cheese, Geraldine uncovers a cheese statue of a mouse playing what seems to be a flute but on closer inspection is really its tail. Then, she discovers music.

#### **Events:**

The Carle and Picture Book Theatre Present: *Tico and The Golden Wings* and *Geraldine, the Music Mouse*, October 30, November 6, 13, 20, 27; and November 26. The 45-minute performances are at 2:00 pm and 3:00 p.m. Tickets are \$5 and can be reserved in advance by calling the Museum's front desk at (413) 658-1126.

#### **Library Exhibition:**

*All You Can Eat: From Apple Pie to Zucchini* (now through December 31, 2010) arranges images of delicious food in an alphabetical display, allowing the chance for children and parents to try and search out the food, knowing the letter it starts with, in each picture.

**For more information on Table for Ten, visit [www.museums10.org](http://www.museums10.org)**

### **About the Museum**

Together with his wife Barbara, Eric Carle, the renowned author and illustrator of more than 70 books, including the 1969 classic *The Very Hungry Caterpillar*, founded The Eric Carle Museum of Picture Book Art as the first full-scale museum in this country devoted to national and international picture book art, conceived and built with the aim of celebrating the art that we are first exposed to as children. Through the exploration of images that are familiar and beloved, it is the Museum's goal to provide an enriching, dynamic, and supportive context for the development of literacy and to foster in visitors of all ages and backgrounds the confidence to appreciate and enjoy art of every kind.

The Museum—which houses three galleries dedicated to rotating exhibitions of picture book art, a hands-on Art Studio, a Reading Library, an Auditorium, a Café, and a Museum Shop—is located at 125 West Bay Road, Amherst, MA. Museum

hours are Tuesday through Friday 10 am to 4 pm, Saturday 10 am to 5 pm, and Sunday 12 noon to 5 pm. Admission is \$9 for adults, \$6 for children under 18, and \$22.50 for a family of four. For further information and directions, call 413-658-1100 or visit the Museum's website at [www.carlemuseum.org](http://www.carlemuseum.org).

**IMAGES ARE AVAILABLE FOR REPRODUCTION**

For additional press information and/or images,  
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