

GUIDED PROGRAMS AT THE CARLE

Guided Programs are 60 to 90 minutes in length and are scheduled to provide an enjoyable experience for every visitor. Group size is limited to 50. Complimentary passes are provided to those individuals wishing to visit the Museum in order to plan the day for their group.

Fees (per person)

Adults (18+)	\$10
Seniors (65+)	\$ 7
Teachers	\$ 7
Students	\$ 6

Museum Memberships do not apply when booking Group Programs.

Chaperones (Student / Youth groups only)

Preschool - 1st grade — 1 chaperone for every 5 students
Grades 2 - 12 — 1 chaperone for every 8 students

Chaperones are admitted free of charge and must remain with their group at all times. Additional adults will be charged the \$9 Adult Admission Fee. (One-on-one aides are admitted free and not counted in the ratio.)

Reservations

All Guided Programs require advanced reservations. Guided Programs are available Tuesday through Thursday at 9:30 am and 11:30 am, September through June. Booking begins the first of May for the upcoming school year. We do not provide Guided Programs in July and August. Programs should be scheduled at least three weeks in advance; we request 3-weeks' notice for cancellations.

To register please complete the Guided Program Reservation Form on our website www.carlemuseum.org/Visit/Group_Tours or email programs@carlemuseum.org.

Confirmations will be sent via email with information to help you prepare for your visit. For further information, please contact the Education Department at (413) 658-1141 or programs@carlemuseum.org.

Thank you for your interest in programs at
The Eric Carle Museum of Picture Book Art.

FRIENDLY REMINDERS

LOOK WITH YOUR EYES

Touching art or the glass that protects it can cause damage.

STAY SAFE

Encourage little ones to stay close and walk, not run.

TRAVEL LIGHT

Please check large or bulky bags before entering the galleries.

ENJOY A SNACK

Food and drink are permitted only in the Café or outdoors.

DOCUMENT YOUR VISIT

Please take pictures, but no photography in the Galleries. Flash photography can damage art, and much of the artwork is copyright-protected.

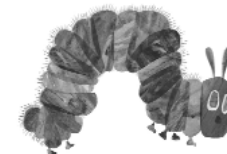
CONSIDER OTHERS

Turn off cell phones and other beeping devices before entering the Galleries.

**FOR MORE INFORMATION VISIT
WWW.CARLEMUSEUM.ORG**

*Prices and programs are subject to change.
(Updated 11/2010)*

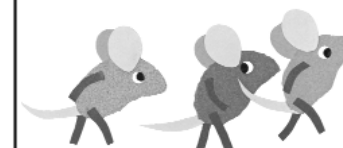
GUIDED PROGRAMS



THE ERIC CARLE



MUSEUM OF



PICTURE BOOK



ART

125 West Bay Road
Amherst, MA 01002
www.carlemuseum.org
(413) 658-1100

WELCOME TO THE CARLE!

Our mission is to inspire, especially in children and their families, an appreciation for and an understanding of the art of the picture book. In fulfilling our mission, we aspire to build bridges to an appreciation of art of every kind and to provide an enriching, dynamic, and supportive context for the development of literacy.



Photo: Paul Shoul

The Eric Carle Museum of Picture Book Art offers visitors a variety of engaging programs to develop and enhance their appreciation of the visual world. The Museum strives to build a strong partnership with visiting groups through programming designed to meet their varying needs. Programs include a brief orientation to the Museum, followed by facilitated Gallery and Art Studio experiences designed to foster both visual and verbal literacy. Each segment of the program is between 30 and 45 minutes in length, depending on the age of the participants.

The goal is to allow participants to experience art both as a viewer and a creator as well as to explore the books from which the art was taken. The Museum offers pre- and post-visit activities to provide a context for and extension of the museum experience.



Photo: Paul Shoul

Gallery Program

Gallery Programs draw heavily upon the Visual Thinking Strategies (VTS) developed by Abigail Housen and Philip Yenawine (www.vtshome.org) and are designed to engage the viewer in the process of connecting with art. Through questions designed to stimulate careful looking, critical and creative thinking, and discussion, visitors are encouraged to make meaning of what they see.

Art Studio Program

The Art Studio activities invite exploration and discovery through hands-on investigation of art materials, techniques, and the work of illustrators featured in our galleries. They are designed to engage the participants' imaginations, foster creative and critical thinking, and support the Massachusetts Standards for Art Education.



Photo: Abbey Hendrickson

Reading Library Program

For an additional fee, the option of a three-part program including time in the Reading Library is available on a limited basis for a maximum of 75 students. This component includes the reading of one or two picture books connected with the gallery program and employs The Carle's *Whole Book Approach*.

THE CARLE CAFÉ

On a space-available basis Guided groups are invited to eat their own lunches in the Carle Café for a \$10 Café Rental Fee. Reservations must be made in advance. Weather permitting, the courtyard is available for picnics free of charge.



Photo: Meghan Burch

PREPARING FOR YOUR VISIT

As with all learning, providing students with a context for their visit to the Museum will help them make the most of their experience.

- Ask for a free pass when booking your visit to enable you to explore and familiarize yourself with the Museum before bringing your group
- Share a number of books by illustrators featured in the Museum's exhibitions
- Use our website to take your students on a virtual tour of the Museum
www.carlemuseum.org/Visit/Virtual_Tour
- Explore the Education Page to learn more about Our Approach (www.carlemuseum.org/Resources/Education)
- Once you've scheduled your visit, consider implementing some of our online pre-visit activities (www.carlemuseum.org/Visit/Group_Tours/Groups_with_Confirmed_Reservations)
- Review with your group the Friendly Reminders listed in this brochure