



Media Contact:

Sandy Soderberg
Marketing Manager
(413) 658-1105 / sandys@carlemuseum.org

FOR IMMEDIATE RELEASE

**The Eric Carle Museum to Honor the late Eden Ross Lipson with
Exhibition, Panel Discussion, and Book Signing**

The Eric Carle Museum of Picture Book Art in Amherst, MA will honor the work and legacy of *New York Times Book Review* editor Eden Ross Lipson on Saturday, October 3rd with **The Silent Cat in Picture Books for Children**. The day's events will include a panel discussion moderated by Leonard Marcus about Lipson's role in the world of children's books, a display of books featuring "the silent cat," and a special wine and cheese reception in celebration of Lipson's recently published children's book *Applesauce Season* (Roaring Brook Press) illustrated by Mordicai Gerstein. Gerstein will also be on hand to sign books.

The Museum is chartering a bus from Manhattan so that people who worked with Eden can visit The Carle to celebrate her life and work. The roundtrip cost, including the reception, events, transportation and admission is \$60 per person. Local friends are also invited. The cost is Museum Admission plus \$10 for the reception. Reservations are still available by phone at 413-658-1155 or email at programs@carlemuseum.org.

Lipson who died in May, worked as the children's book editor at the *New York Times Book Review* for 21 years and is well known in the literary field. She wrote more than 100 articles and reviews for *The Times* about cultural phenomena ranging from *Harry Potter* to *The Lion King*, edited *The New York Times Parent's Guide to the Best Books for Children* (Three Rivers Press) and, for a time, *The Times'* internal newsletter *Times Talk*. For three years, she was the volunteer librarian at the Adolph S. Ochs School, PS 111, on West 53rd Street, which had no librarian of its own. In 2005, Lipson founded an internship program to bring young editors from children's publishers into the library to read to third-graders.

The Carle Museum Chief Curator Nick Clark, began working with Lipson prior to her death on a project she created about the placement of cats within picture books with no apparent connection to the narrative. She called it *The Silent Cat*. The display of picture books was in progress, but Lipson passed away before the project was realized. Lipson said the silent cat is often unexpected, impossible to anticipate, not necessarily easy to spot, and delightful to find. The homage paid at The Carle will explore in greater depth the subtext of these "silent" participants so dear to Lipson's heart.

Please contact the Museum for a list of books that include the silent cats.

ABOUT THE MUSEUM

Together with his wife Barbara, Eric Carle, the renowned author and illustrator of more than 70 books, including the 1969 classic *The Very Hungry Caterpillar*, founded The Eric Carle Museum of Picture Book Art as the first full-scale museum in this country devoted to national and international picture book art, conceived and built with the aim of celebrating the art that we are first exposed to as children. Through the exploration of images that are familiar and beloved, it is the Museum's goal to provide an enriching, dynamic, and supportive context for the development of literacy and to foster in visitors of all ages and backgrounds the confidence to appreciate and enjoy art of every kind.

The Museum—which houses three galleries dedicated to rotating exhibitions of picture book art, a hands-on Art Studio, a Reading Library, an Auditorium, a Café, and a Museum Shop—is located at 125 West Bay Road, Amherst, MA. Museum hours are Tuesday through Friday 10 am to 4 pm, Saturday 10 am to 5 pm, and Sunday 12 noon to 5 pm. Admission is \$9 for adults, \$6 for children under 18, and \$22.50 for a family of four. For further information and directions, call 413-658-1100 or visit the Museum's website at www.carlemuseum.org.

IMAGES ARE AVAILABLE FOR REPRODUCTION

For additional press information and/or images,
please contact Sandy Soderberg, Marketing Manager
(413) 658-1105 / sandys@carlemuseum.org

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