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## **ROSEMARY WELLS AND ROBERT SABUDA JOIN THE CARLE MUSEUM BOARD**

### **Appointment of critically-acclaimed artists punctuates Fifth Anniversary year celebration**

Amherst, Mass. (January 31, 2008) – The Eric Carle Museum of Picture Book Art continues its year-long Fifth Anniversary celebration with the appointment of well-known artists **Rosemary Wells** and **Robert Sabuda** to its Board of Trustees. Both artists were recently featured in the anthology *Artist to Artist*, proceeds of which benefit The Carle. Ms. Wells and Mr. Sabuda have each been selected to serve a term of three years.

“The Carle celebrates international picture book artists and continues to build momentum as the premier resource for those who recognize the phenomenal impact of picture books on art appreciation and the development of literacy,” says H. Nichols B. Clark, Founding Director of the Museum. “Adding Rosemary and Robert to our Board is yet another way to demonstrate our commitment to the artists who inspired the creation of this Museum, and to strengthen the organization’s leadership as we prepare to significantly increase our national fundraising and outreach efforts.”

Ms. Wells, best known for her use of animal characters to address a number of challenging topics for children in such books as *Noisy Nora*, *Yoko*, and *Max and Ruby*, states, “I am delighted to join the Board of the Carle. It is vitally important for every illustrator to support the Museum’s efforts — you can count on a single hand the number of institutions that celebrate and promote the great art of illustration.” She continues, “Hooray for the Carle!”

Mr. Sabuda, famed for his intricate pop-up books and paper engineering in such books as *The Wonderful Wizard of Oz* and *Alice in Wonderland*, effuses, “I feel honored to be a part of such an amazing organization and museum. When I first visited The Carle the year it opened, I had never seen or imagined such a place before. An entire museum devoted to picture book art? What a wonderful surprise and joy for the world!”

#### **ABOUT ROSEMARY WELLS**

Rosemary Wells's career as an illustrator and author spans more than 30 years and 60 books. She has given readers such unforgettable characters as *Noisy Nora*, *Yoko*, and *Max and Ruby*, the latter of whom made their first appearance in the now-ubiquitous board book format that Wells pioneered. Addressing universal childhood experiences with irresistible wit, high spirits and an acute grasp of both the child’s and parents’ perspectives, Wells’s picture books invite readers to explore their own feelings as they commiserate with her protagonists’ dilemmas, celebrate their triumphs, and reflect on the nature of love, laughter, and hope. Wells has won

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numerous awards, including recognition as the 2006 *Artist* at the inaugural *Carle Honors*. For more information about Ms. Wells, visit [www.rosemarywells.com](http://www.rosemarywells.com).

### **ABOUT ROBERT SABUDA**

#1 New York Times best-selling children's book creator Robert Sabuda appears regularly on the television programs *The Today Show*, *Good Morning America*, and *Martha Stewart*, where he shares his enthusiasm for children's art and literature. A Summa Cum Laude graduate and associate professor of Pratt Institute in New York City, he began a program in Paper Engineering that continues to encourage the next generation of paper artists. Robert is a two time-recipient of the *New York Times Best Illustrated Book Award* and his titles have been frequent American Library Association Notable Books. For more information about Mr. Sabuda, visit [www.robertsabuda.com](http://www.robertsabuda.com).

### **ABOUT THE MUSEUM**

Founded in part by Eric Carle, the renowned author and illustrator of more than 70 books, including the 1969 classic *The Very Hungry Caterpillar*, and his wife Barbara, The Eric Carle Museum of Picture Book Art is the first full-scale museum in this country devoted to national and international picture book art, conceived and built with the aim of celebrating the art that we are first exposed to as children. Through the exploration of images that are familiar and beloved, it is the Museum's goal to provide an enriching, dynamic, and supportive context for the development of literacy and to foster in visitors of all ages and backgrounds the confidence to appreciate and enjoy art of every kind.

The Museum—which houses three galleries dedicated to rotating exhibitions of picture book art, a hands-on Art Studio, a Reading Library, an Auditorium, a popular Café, and a Museum Shop—is located at 125 West Bay Road, Amherst, MA. Museum hours are Tuesday through Friday 10 a.m. to 4 p.m., Saturday 10 a.m. to 5 p.m., and Sunday 12 noon to 5 p.m. Admission is \$7 for adults, \$5 for children under 18, and \$20 for a family of four. For further information and directions, call 413-658-1100 or visit the Museum's website at [www.picturebookart.org](http://www.picturebookart.org).

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